

FAST COMPANY

MARCH 2007

“COME ON, WE'RE FROM CALIFORNIA. WE'VE ALWAYS BEEN NUMBER ONE. LET'S SHOW THE REST OF THE WORLD THAT WE CAN COME UP WITH THE BEST IDEAS. LET'S KICK SOME BUTT HERE.”

—ARNOLD SCHWARZENEGGER, Governor of California

THE FAST 50

#1

ARNOLD

His Green Ultimatum Will Create Huge New Markets Across California, in the Q

+
49

Other Moneymaking, World-Saving Ideas— From a Road That Heats Your Water to Concrete That Cleans the Air

\$4.99 US \$5.99 CANADA FASTCOMPANY.COM



(OUR 6th ANNUAL REPORT FROM THE FUTURE)