



InterTekMedia
(Supplies Core Technology Integration/Support. The Think Tank of the Company)

- Content Producers are aggregated into increasing numbers, into an Interactive Studio Broadcast Network (ISBN)
- To: Supply services to clients and aggregate content to users (Investor \$ is leveraged w/ infrastructure-tek-content)
- To: Produce and Aggregate Large Quantities of Commercial Content into the hub (Investor \$ is leveraged)
- Aggregation of Content & Services creates critical mass & attracts subscribers & advertisers (Investor \$ is returned)
- Special event digital broadcast syndication of content, creates global syndication of ad/content to mass markets

