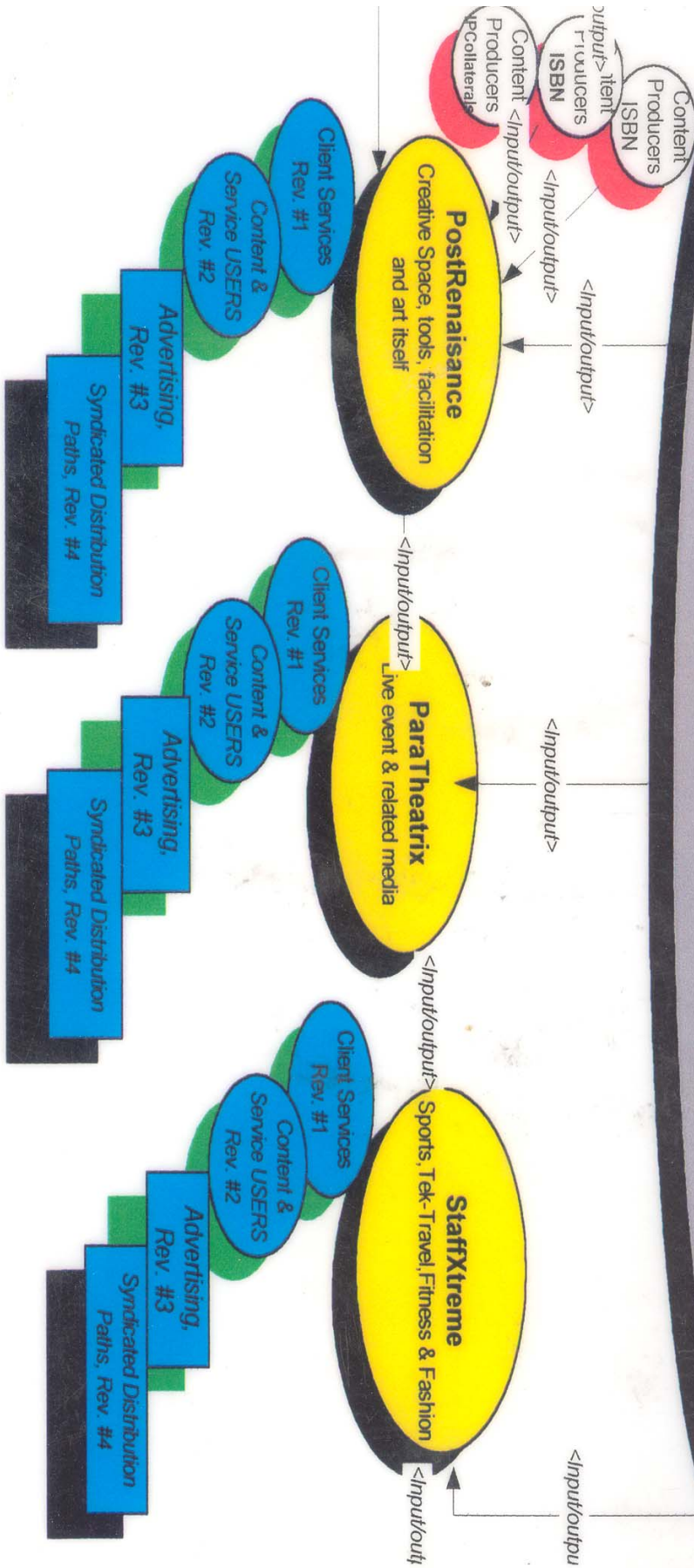


MediaMatrix - Electronic Publishing
Engine (interlinks all brand name zones together via universal publishing facilitation focused on technical-legal issues to clear all media to the public)



- A Distributed Computing System fed by services & content aggregation (the CPM-hub, ISBN configuration)
- Creates the build out of a scalable ecommerce machine
- This is an *infrastructure - content - technology* play to evolve Millennium III, as an "e-commerce market maker"
- The revenue generation from such an engine has the potential to realize revenues of \$300MM per month off less than 1% of B2B and B2C market share